

UNIVERSITY OF E-SWATINI

INSTITUTE OF DISTANCE EDUCATION

B. ED. (ADULT EDUCATION) YEAR V

FINAL EXAMINATION, NOV/DEC., 2019

COURSE CODE: BAE 524

PAPER TITLE: SMALL-SCALE BUSINESS MANAGEMENT I

WEIGHT: 100 MARKS

TIME ALLOWED: THREE (3) HOURS

**INSTRUCTIONS: ANSWER ALL QUESTIONS IN SECTION A AND TWO (2)
 QUESTIONS IN SECTION B, THREE (3) QUESTIONS
 ALTOGETHER**

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TO DO SO**

Section A

Question 1 (Compulsory)

While the role of E-Swatini Investment Promotion Authority (EIPA) in luring foreign direct investment (FDI) is acknowledged, the country needs to promote its small-scale business sector. Identify and discuss four (4) contributions of small business to the country's economy. Use relevant examples to illustrate your answer [4 x 10 = 40 marks]

Section B

Answer two (2) questions in this section

Question 2

Any business strategy requires financing to make it realisable. Identify and discuss one source of internal source of finance and two (2) external sources of finance [3 x 10 = 30 marks]

Question 3

- (a) Explain in your words the meaning of 'strategic planning' [10 marks]
- (b) Discuss one positive internal factor and one negative external factor of a SWOT analysis. Use relevant examples to illustrate your answer [2 x 10 = 20 marks]
- [Total marks = 30]

Question 4

Location of the business firm has a bearing on the extent to which it generates the expected profit. Discuss three (3) factors influencing location of business in E-Swatini or a country of your choice [3 x 10 = 30 marks]

End of Question Paper