

UNIVERSITY OF ESWATINI
INSTITUTE OF DISTANCE EDUCATION
BACHELOR OF EDUCATION IN ADULT EDUCATION YEAR 5
MAIN EXAMINATION 27 NOVEMBER 2019

PAPER TITLE: MANAGEMENT OF PUBLIC ENTERPRISES
COURSE CODE: BAE525

INSTRUCTIONS: ANSWER FOUR QUESTIONS, QUESTIONS
CARRY EQUAL MARKS.

TIME ALLOWED: THREE (3) HOURS

TOTAL MARKS: 100

QUESTION 1

Accountability of public enterprises is essential in the management of PEs; discuss highlighting the accountability of the PE, the manager and the government. **[25 marks]**

QUESTION 2

a) With the use of relevant examples, discuss the following performance measures in a PE of your own choice:

- Profit margin / level
- Productivity
- Efficiency
- Effectiveness

[20 marks]

b) Examine the concept of *performance* in a public enterprise
[5 marks]

QUESTION 3

The external environment of a public enterprise tends to influence the performance of the public enterprise either positively or negatively. Discuss, using a public enterprise of your own choice.

[25 marks]

QUESTION 4

A public enterprise ought to be ethical in all its conduct; discuss using Immanuel Kant's principle of the categorical imperative.

[25 marks]

QUESTION 5

With the aid of examples in the context of eSwatini, discuss the challenges encountered by managers of public enterprises in managing people.

[25 marks]