

**UNIVERSITY OF ESWATINI**  
**INSTITUTE OF DISTANCE EDUCATION**  
**BACHELOR OF EDUCATION (ADULT EDUCATION) LEVEL 4 / YEAR 5**  
**MAIN EXAMINATION, FEBRUARY 2021**

**TITLE:       MANAGEMENT OF PUBLIC ENTERPRISES**

**CODE:       AED415 /BAE525**

**TIME:       3 HOURS**

**INSTRUCTIONS: ANSWER FOUR QUESTIONS IN ALL**

**THIS PAPER SHALL NOT BE OPENED UNTIL PERMISSION HAS BEEN GIVEN  
BY THE INVIGILATOR.**

## QUESTION 1

- A. In the context of Public enterprises in Eswatini, critically discuss how the following environmental parameters could impact on the public enterprise's mandate and performance:
- i. Economic [6 marks]
  - ii. Political [4 marks]
  - iii. Technological [4marks]
  - iv. Socio-cultural [6 marks]
- B. Explain at least two benefits of environmental scanning to the operations of public enterprises. [ 2.5 x 2 = 5 marks]

## QUESTION 2

- a) Public enterprises are sometimes referred to a 'monopolies'. Discuss the implications of the monopoly of public enterprises. [10 marks]
- b) Identify the legislation and explain how has the Government of eSwatini has tried to rectify unfair practices among private and public enterprises through this legislation? [12 marks]
- c) Examine how the intervention referred to in b) above assisted the citizens of eSwatini in accessing services from both public and private enterprises. [3 marks]

## QUESTION 3

- a) What do you understand by *ethics* as applied in the context of public enterprise management? [1 mark]
- b) Using any PE of your choice; critically examine how Immanuel Kant's (1724-1924) **four formulations** of the principle of the categorical imperative of morality could be applied in the activities of the PE. [24 marks]

## QUESTION 4

- a) Critically examine three variables that are used to differentiate public from private enterprises as proposed by Benn & Gauss (1983). [9 marks]
- b) Identify and critically discuss *four* possible ways in which politicians could influence the management of state owned enterprises as propounded by Shleifer & Vishny (1993). [16 marks]

## QUESTION 5

- a) Define a public enterprise according to Ramanadham, (1984). [2 marks]

- b) Critically discuss the three key parameters that you are likely to use to identify a public enterprise. **[18 marks]**
- c) One of the purposes for establishing a public enterprise is to allow the state to pursue equity objectives. List at least 2 equity objectives known to you. **2 marks**
- d) Explain how publicness is likely to impact on the public enterprise? **[3 marks]**