

Course Code: BAE 510, April 2021

UNIVERSITY OF ESWATINI

INSTITUTE OF DISTANCE EDUCATION

BACHELOR OF EDUCATION (ADULT EDUCATION)

MAIN EXAMINATION PAPER, APRIL 2021

TITLE OF PAPER : MATERIALS DEVELOPMENT II
COURSE : BAE 510
TIME ALLOWED : THREE (3) HOURS
INSTRUCTIONS : ANSWER QUESTION 1 AND TWO OTHERS

THIS PAPER SHOULD BE OPENED ON THE INSTRUCTION OF THE INVIGILATOR

QUESTION 1 (40 marks)

- a) Explain with relevant examples, 5 criteria that can be used in selecting specific media [15 marks]
- b) List and explain two (2) community media you can use to reach community audiences when presenting on how to prevent and control the spread of COVID-19 (20 Marks)
- c) Give two advantages of using the media (5 Marks)

QUESTION 2 (30 marks)

- a) Given that literacy and general reading materials for different groups of people are readily available in electronic formats, discuss the following:
 - With practical examples, discuss 2 platforms used to reach many audiences including adults, demonstrating features that make them possible to reach these audiences (10 Marks).
 - Select one or two platforms to focus on (10 Marks).
 - Discuss how one maintains a laptop/desktop computer. Give at least 5 examples (10 Marks).

QUESTION 3 (30 Marks)

- a) Discuss the importance of 3 steps you may take to develop a newsletter (either hard or electronic) (10 Marks).
- b) Explain at least three key things you will cover in the newsletter and why (15 Marks).
- c) Explain 3 purposes served by a policy on newspaper publication [5 marks]

QUESTION 4 (30 Marks)

- a) Define what an e-resource centre is (2 Marks).
- b) Define 2 types of materials you would find in an e-resource centre (8 Marks).
- c) Describe an e-resource centre found at the University of Eswatini, giving examples of 2 types of resources found there (10 Marks).
- d) Define 2 benefits of an e-resource centre for adult learners? (5 Marks).
- e) Give 5 advantages of using the smart-phone in designing and producing materials? (5 Marks).