

UNIVERSITY OF SWAZILAND

FACULTY OF EDUCATION

DEPARTMENT OF CURRICULUM AND TEACHING

FINAL EXAMINATION PAPER, DECEMBER 2009

TITLE OF PAPER: CURRICULUM STUDIES IN BUSINESS STUDIES

COURSE CODE: EDC 271 / 571

PROGRAMME: PGCE

DURATION: 3 HOURS

INSTRUCTIONS TO CANDIDATES

- 1. This paper contains four questions.**
- 2. Answer all questions.**
- 3. Each question carries 25 marks. As a guide to candidates, marks to part questions are given in brackets.**

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION IS GRANTED BY THE INVIGILATOR.

Question 1

Popham et al (1975:5) assert that, "Business education prepares students for entry into and advancement in jobs within business, and equally important, it prepares students to handle their own business affairs and to function intelligently as consumers and citizens in a business economy." As a Business Studies teacher, how would you strike a balance between classroom and business practices?

[25marks]

Question 2

Entwistle and Hounsell (1975) identified the key features of the process of lecturing as intentions, transmissions, receipt of information and outputs.

- a) Define the above terms, giving examples where appropriate. **[8 marks]**
- b) Using the **classical method**, give a brief lecture outline on a Business Studies topic of your choice. **Please note, lesson plans are not required.** **[5 marks]**
- c) Whichever method you may choose, either the iterative classical or the classical method, the lecture structure must include signposts, frames, foci and links. Demonstrate how you would use these concepts in teaching the sub- topic, "Memorandum of Association" to a form 2 class. **[12 marks]**

Question 3

- a) A temporary teacher who has just been deployed at your school has asked you to give him tips on effective questioning during instruction. Detail some of the tips you would give him to use in the teaching and learning of Business Studies.

[12marks]

- b) Discuss the shortcomings of using outcome based education in the teaching and learning of Business Studies.

[13 marks]

Question 4

- a) A good lesson should have a plausible set induction. What is a set induction? Outline the functions of a set induction.

[5marks]

- b) Prepare a detailed interactive lesson plan on the topic "Advertising." Assume that you have taught the lesson and evaluate the lesson plan.

[20 marks]