

UNIVERSITY OF SWAZILAND
FACULTY OF EDUCATION
DEPARTMENT OF CURRICULUM AND TEACHING
FINAL EXAMINATION PAPER, MAY 2010

TITLE OF PAPER: CURRICULUM STUDIES IN BUSINESS STUDIES

COURSE CODE: EDC 271

PROGRAMME: B.ED 11

DURATION: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. This paper contains four questions.
2. Answer ALL questions.
3. Each question carries 25 marks. As a guide to candidates, marks to part questions are given in brackets.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION IS GRANTED BY THE INVIGILATOR.

EDC 271 BUSINESS STUDIES, MAY 2010

Question 1

(a) The main elements of Business Studies education are education *for* business and education *about* business. Distinguish between education *about* business and education *for* business.

[10 marks]

(b) Suggest specific job related skills and attitudes that you may instil in learners and at the same time preparing them for the world of work. Using a Business Studies topic, demonstrate how you would elicit these skills and attitudes.

[15 marks]

Question 2

Discuss the merits and drawbacks of using outcome based education in the teaching and learning of Business Studies.

[25 marks]

Question 3

The Swazi Observer usually profiles stories about Swazi entrepreneurs.

a) How would you use these stories in the teaching and learning of a Business Studies topic of your choice?

[5 marks]

b) Discuss the advantages and disadvantages of using the case study method in the teaching and learning of Business Studies.

[20 marks]

Question 4

Prepare a detailed interactive lesson plan on the topic "The marketing mix." Assume that you have taught the lesson and evaluate the lesson plan.

[25 marks]