UNIVERSITY OF SWAZILAND

FACULTY OF EDUCATION

DEPARTMENT OF CURRICULUM AND TEACHING

FINAL EXAMINATION PAPER, MAY 2018

TITLE PAPER: CURRICULUM STUDIES IN BUSINESS STUDIES

COURSE CODES: CTE314/CTE514/EDC371

PROGRAMME: B. ED 111, & PGCE

DURATION: 3 HOURS

MARKS: 100

INSTRUCTIONS TO CANDIDATES:

1. This paper contains *five (5)* questions.
2. Answer any *four (4)* questions
3. Each question carries 25 marks. As a guide to candidates, marks to part questions are given in brackets [ ]

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION IS GRANTED BY THE INVIGILATOR

QUESTION ONE

Community resources can be useful in the teaching and learning of Business Studies in schools in Swaziland.

    a) Name three types of business community resources that can be useful in the teaching and learning of Business Studies in schools in Swaziland. [3]

    b) Discuss the importance of community resources in the teaching and learning of Business Studies in schools in Swaziland. [22]

[25 MARKS]

QUESTION TWO

    a) Why is Business Studies considered as a vocational subject? [5]

    b) Discuss the importance of the inclusion of Business Education in the curriculum of Swaziland. [20]

[25 MARKS]

QUESTION THREE

Constructivists believe that learning is affected by the context in which an idea is taught as well as by students' beliefs and attitudes (Olusegun 2015).

a) Name one of the proponents of constructivism theory. [1]

b) Outline four characteristics of constructivist learning environments necessary for Business Studies classrooms. [4]

c) The exert below is a description of a lesson taught to a Form 5 Business Studies class:

TYPE OF PROMOTION

The teacher introduced the lesson with some general description promotion used to support advertising. She then put the word PROMOTION on the board, and students were asked, in their groups, to think of many different forms of promotion they could and write them on a chart. Each group has a recorder and a reporter.

*After three minutes, each group's reporter was asked to tell the class of the promotion they came up with. The teacher asked the class to group their list into four categories, and gives a name to each category. All the groups came up with **Price Reduction, Gifts, Competition and Free Samples.***

Each group was asked to pick the method of promotion that interest them as a group, every form of promotion was assigned to at least one team. Twenty minutes was allowed for discussion on the effectiveness of the type of promotion allotted. Worksheets were provided to guide their investigation. The teacher asked each group to present their information. each group has five minutes. A whole class discussion followed and students took down the information in their notebooks

The concluding exercise was a team quiz. As the teacher read out each question, te team has to come up with the answers and write them down. The teacher then collects the student's work for marking.

i) Use the constructivist lesson plan check list to assess the extent to which lesson describe above in cooperate the principles of constructivist teaching and learning. Give reasons for your answer. (12)

ii) Where in the excerpt did the students use Vygotskian scaffolding? (4)

iii) Where in the excerpt did the students use Piagetian knowledge construction? (4)

[25 MARKS]

QUESTION FOUR

Classroom management is the teacher's responsibility; discipline is the students responsibility (Marchall , 2003).

1. Differentiate between classroom management and classroom discipline. [5]
2. State and discuss any five principles of classroom management Business Studies teacher could use to manage his/her classroom. [20]

[25 MARKS]

QUESTION FIVE

(a) Distinguish between test-retest and internal consistency reliability. [4]
(b) Explain the importance of each concept in classroom testing. [3]
(c) The following scores were obtained from two halves of the same Business Studies test. Each half was marked out of 50.

	Score 1	Score 2
Sipho	36	25
Muzi	47	28
Zinhle	30	36
Order	29	40
Sihle	21	38
Musa	30	27
Bhekie	40	40
Zodwa	18	36
Fana	29	29
Hlobsile	29	43
Nokuthula	34	36
Berry	39	37
Palala	12	14
Buhle	41	30
Mavava	20	21

(i)   Use the Spearman – Brown formula to estimate the internal consistency of the test. [10]

ii)   Comment on the adequacy and consistency of the reliability score in (b)

       (i)   above. [4]

iii)   Identify and explain two ways in which you could improve the reliability of this test.   [4]

[25 MARKS]