

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF ENGLISH LANGUAGE**  
**FINAL EXAMINATION QUESTION PAPER 2005**  
**TITLE OF PAPER: INTRODUCTION TO MASS**  
**COMMUNICATION**

**COURSE CODE: JMC 101**

**TIME ALLOWED: 3 HOURS**

**INSTRUCTIONS:**

- 1. ANSWER QUESTION 1 PLUS 4 OTHER QUESTIONS.**
- 2. NEATNESS AND GRAMMAR WILL COUNT IN GRADING.**
- 3. EACH QUESTION CARRIES 20 MARKS.**
- 4. THIS PAPER CONSISTS OF 2 PAGES INCLUDING THE COVER PAGE.**

**THE PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.**

**QUESTION 1**

“Communication is a process.” Discuss all the elements of the communication process.

**QUESTION 2**

Discuss all the stages of newspaper production.

**QUESTION 3**

State and describe all the aspects of Lasswell’s (1948) model of communication.

**QUESTION 4**

Discuss all the stages of newspaper production and the functions of staff involved.

**QUESTION 5**

Discuss the five major features of the computer and the Internet.