

**UNIVERSITY OF SWAZILAND
FINAL EXAMINATION 2005**

**TITLE OF PAPER : INTRODUCTION TO REPORTING
BROADCAST**

COURSE CODE : JMC 304

TIME ALLOWED : 3 HOURS

INSTRUCTIONS :

- 1. ANSWER FOUR (4) QUESTIONS INCLUDING QUESTION 1. (QUESTION 1 IS COMPULSORY)**
- 2. EACH QUESTION CARRIES 15 MARKS.**
- 3. NEATNESS, GRAMMAR AND SPELLING WILL COUNT IN GRADING.**
- 4. CREATIVITY IS A MUST – GIVE YOUR OWN EXAMPLES.**

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

1. Write out a programme proposal for a news and current affairs programme to be broadcast on a newly established Commercial Television Station. Give your programme a title and include all necessary elements in your proposal.
2. "You have been appointed Editor of a newly established radio station". Design a brief style book with 10 areas of concern.
3. "The word – " Off – record" could mean many things". Identify three discussed in class and explain what it could mean.
4. Discuss the main similarities and differences between a panel discussion and Vox Pop.
5. What two main functions does a News Editor perform in the newsroom? Discuss these in detail
6. Briefly discuss the following concepts:
 - (a) Accuracy, Fairness, Balance, Truth.
 - (b) Objectivity.
 - (c) Public Interest.