

UNIVERSITY OF SWAZILAND
SUPPLEMENTARY EXAMINATION, 2011

COURSE TITLE: RESEARCH METHODOLOGY
COURSE CODE: ENG 307 FULL-TIME ONLY
TIME ALLOWED: TWO HOURS

INSTRUCTIONS:

1. Answer Question One, plus one other question.
2. Pay attention to your expression and literary conventions.
3. All the questions carry equal marks.
4. This paper is 2 pages long, cover page included.

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS
BEEN GRANTED BY THE INVIGILATOR**

Question One (compulsory)

- a) Discuss everything you know about sampling. [16]
- b) When is sampling the most suitable data collection technique? Discuss with examples. [7]
- c) Is sampling at all relevant to the English Language and Literature researcher? Discuss with examples. [7]

Question Two

- a) Which research methodology allows for simultaneous data collection and analysis? Discuss with examples. [10]
- b) Discuss with examples the data collection technique most suitable to an ethnographer. [10]
- c) What is the difference between a cross-sectional survey and a longitudinal survey? [10]

Question Three

- a) Define *literature review* and *research methodology*. [10]
- b) Identify and discuss the factors which contribute to a research proposal's well-written literature review and research methodology. [20]

Question Four

With the aid of illustrations, define and briefly state how each of the following terms relates to research in the Humanities or in English Language and Literature:

Linguistic criticism [5]

Ethics in research [10]

Plagiarism [5]

Rationale [5]

Coding and encoding [5]