

UNIVERSITY OF SWAZILAND

MAIN EXAMINATION PAPER 2012/ 2013

TITLE OF PAPER: ACADEMIC COMMUNICATION SKILLS: ENGLISH FOR
SPECIFIC PURPOSES (ESP)

COURSE NUMBER: ACS 103

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

- 1. Write the name of your Faculty and Programme on the cover of your answer book.**
- 2. Answer TWO Questions: one from Question 1 and one from Question 2.**

THIS EXAMINATION PAPER CONSISTS OF THREE PAGES INCLUDING THE
COVER PAGE.

THIS EXAMINATION PAPER IS NOT TO BE OPENED UNTIL PERMISSION IS
GIVEN BY THE INVIGILATOR.

QUESTION 1: ESSAY WRITING

60 marks

Choose one of the following topics and write an essay of about 400 words.

- a. Discuss some programmes that government and the corporate sector can implement to create employment for graduates in your country.
- b. If poorer nations are to develop they will need to invest in health and education. Suggest ways in which governments of these nations could raise funds to invest in these sectors.
- c. In recent years, farming practice has changed to include methods such as factory farming and the use of technology to improve crops. Some people believe these developments are necessary, while others regard them as dangerous and advocate a return to more traditional farming methods. Discuss both points of view and give your own opinion
- d. Democracy has failed in Africa. What do you think?
- e. Modern technology is creating a single world culture. Using specific reasons and examples support your stand.

QUESTION 2 PROFESSIONAL WRITING: - Letter / Memorandum

40 marks

Choose one of the following topics and write a letter or a memorandum of about 250 words.

- a. You have been following with interest the debate on daily newspapers about how pregnant girls should not be deprived of a chance to finish school. Write a letter to the editor of a newspaper of your choice and express your views on the matter.
- b. Each year for the past 10 years, your company – Alex Enterprises Ltd. has offered free calendars to customers and to people in the local community. Though these calendars have become popular, they have also become increasingly expensive. For this reason, your company has decided to discontinue the practice. Instead, you send greeting cards. However, your company is receiving letters from many of your customers, asking why they did not receive calendars. Write a letter in response to such inquiries.
- c. When you arrived at the hotel where you had made vacation reservations, you were told that the room you had reserved was not available; instead, they had a smaller one in another building, which you were forced to accept. Write a letter to hotel management and explain how your family was inconvenienced.
- d. Write a Memorandum to the Physical Planner and request to extend the use of the Sports Emporium for other social activities. Copy it to the Director of Sports and Culture in the Student Representative Council (SRC).
- e. There is a growing concern on campus about the use of the computer centres for teaching. Students are concerned that since there are only a few computer centres on campus, when these are used for teaching, the students have no access to them. Write a memorandum to the Dean of Student Affairs (DSA) expressing these concerns, and suggesting how this issue can be resolved.