

**UNIVERSITY OF SWAZILAND  
FACULTY OF HUMANITIES**

**DEPARTMENT OF JOURNALISM AND MASS  
COMMUNICATION**

**SUPPLEMENTARY EXAMINATION JULY 2009**

**TITLE OF PAPER : HISTORY OF MEDIA IN SWAZILAND**  
**COURSE CODE : JMC 104**  
**TIME ALLOWED : TWO (2) HOURS**

**INSTRUCTIONS:**

- 1. Answer Question 1 and any other two (2) Questions*
- 2. Each question carries 20 marks*
- 3. This paper consists of two pages, cover page included.*

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

**Question 1 [Compulsory]**

Give a detailed account of the history of:

- (a) The Times of Swaziland [10 marks]
- (b) The Swazi Observer [10 marks]

**Total = [20 marks]**

**Question 2**

Discuss the role of the following technocrats in developing the Swazi media.

- (a) Allister Miller
- (b) John Ansel
- (c) Tars Makama
- (d) Herbert Munangatire
- (e) Sishayi Nxumalo
- (f) Douglas Loffler
- (g) Ian Aers
- (h) Sam Tsabedze
- (i) P. Chalmers
- (j) D. T. Shongwe

**Total = [20 marks]**

**Question 3**

The Media Institute of Southern Africa (MISA) has powers which are enshrined in its constitution. Describe the powers referred to.

[20 marks]

**Question 4**

Describe the impact that technology has had on the following media in Swaziland.

- (a) Radio
- (b) Television
- (c) Newspapers
- (d) Telephones
- (e) Telecommunications

[20 marks]

**Question 5**

Why is the course dealing with the history of the media in Swaziland important to you?

[20 marks]