

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

MAIN EXAMINATION QUESTION PAPER 2009

TITLE OF PAPER: PRINT REPORTING

COURSE CODE: JMC 303

TIME ALLOWED: THREE (3) HOURS

INSTRUCTIONS:

1. Answer **FOUR (4)** questions.
2. Number 1 is **compulsory**.
3. Write **legibly, that is, boldly and clearly**.
4. Evince the principles of **composition and grammar**.

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR.**

JMC 303: PRINT REPORTING

1. "Reporting is the central function of news organizations, but there are various types of reporting in journalism; and some of them are, indeed, brand names of the profession, especially, *investigative journalism* and *precision journalism*." (30 marks)
 - (i) Explain the centrality of reporting in news organizations, in terms of its cognate functions. (10 marks)
 - (ii) Describe FIVE methods of reporting. (10 marks)
 - (iii) Define *investigative* and *precision journalism*. And comment on the significance of each. (10 marks)
2. "The news stories that reporters write, as well as other journalistic messages, must be edited, individually and collectively." Break down the work that is involved in *editing* journalistic messages *individually* and *collectively*, by identifying/llsting FIVE activities for each. (10 marks)
3. "You have been assigned to cover the Parliament as your bat. Discuss what it will take to do your work effectively and efficiently from the theoretical as well as sthe practical perspective. (10 marks)
4. Reporters should be interested in the way the news stories they write are packaged and laid out. Discuss the four basic building blocks of *page design*, OR types of headlines, with regard to Swazi newspapers. (10 marks)
5. Evaluate Reporting in Swazi Newspapers, based on FIVE relevant standards of journalistic assessment. (10 marks)
6. Define FIVE types of lead, and write an example of each, OR write a 150=word news feature concerning a current matter of public interest. (10 marks)