

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2009/2010 FINAL EXAMINATION QUESTION PAPER: MAIN**

**TITLE OF PAPER: HISTORY OF THE MEDIA IN SWAZILAND**

**COURSE CODE: JMC 104**

**TIME ALLOWED: 2 HOURS**

**INSTRUCTIONS:**

Answer **THREE** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY  
THE INVIGILATOR.**

### **Question 1**

Discuss the major problems that have led to the death of newspapers in Swaziland and suggest ways in which these problems could be overcome.

**(20 Marks)**

### **Question 2**

a) Explain why and how the National Association of Development Programme Producers (NADPP) was established. **(10 Marks)**

b) Provide a critique on the nature and form of the programmes produced by members of the NADPP. **(10 Marks)**

### **Question 3**

Discuss the history of Mobile Telephone Network (Swaziland).

**(20 Marks)**

### **Question 4**

Discuss the history of the Internet in Swaziland.

**(20 Marks)**

### **Question 5**

Discuss the history of any **TWO** of the following publications:

- a) Umbiki
- b) Business Sunday
- c) Mbambambamba
- d) The Voice

**(20 Marks)**

### **Question 6**

Give a detailed account of the history of The Nation magazine.

**(20 Marks)**