

UNIVERSITY OF SWAZILAND

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

EXAMINATION QUESTION PAPER: MAY 2010 MAIN

TITLE OF PAPER: PRINT REPORTING

COURSE CODE: JMC 303

TIME ALLOWED: THREE(3) HOURS

INSTRUCTIONS:

1. Answer **four (4)** questions.
2. Number 1 is **compulsory**.
3. Write **legibly**, that is, **boldly** and **clearly**.
4. Evince the principles of **composition** and **grammar**.

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR.

JMC 303: PRINT REPORTING

1. “*Reporting* involves two main activities: **fact gathering** and **news writing**; both of which have certain fundamental requirements that can be compromised only to the detriment of a *news story*.” Do the following. **(40 marks)**
 - (i) **State** the fundamental requirements of fact gathering. **(10 marks)**
 - (ii) **State** the fundamental requirements of news writing. **(10 marks)**
 - (iii) **Evaluate** the attached news story from a Swazi newspaper in terms of the fundamental requirements of fact gathering and news writing. **(20 marks)**
2. It is May 2010, and you have been assigned to do an **in-depth** story on the Sikhupe International Airport – a story scheduled for publication before the World Cup kicks up in June 2010. **Outline** the tasks involved in this assignment and **brief** your editor about how you would carry out the tasks. **(20 marks)**
3. “The *reporter* and the *researcher* are but two of a kind; as such, knowledge and ability pertaining to research invariably enhance reporting.” **Discuss**. **(20 marks)**
4. **Identify FIVE** types of lead and **write** an example of each type. **(20 marks)**
5. As a reporter, you should be concerned with how your newspaper is designed, as well as how headlines are cast for your news story. **Explain newspaper design and headline writing**. **(20 marks)**
6. **Analyse** the basic elements involved in the two most popular methods of reporting: *observation* and *interviewing*. **(20 marks)**