

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2010/2011 EXAMINATION QUESTION PAPER: SUPPLEMENTARY

TITLE OF PAPER: HISTORY OF MEDIA IN SWAZILAND

COURSE CODE: JMC 104

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer **THREE** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY
THE INVIGILATOR.**

Question 1

Discuss the challenges that faced defunct local newspapers that culminated in their collapse and suggest ways in which these problems could be overcome.

(20 Marks)

Question 2

Compare and contrast the history of the Swazi TV and Channel Swazi.

(20 Marks)

Question 3

Discuss the history of Mobile Telephone Network (Swaziland).

(20 Marks)

Question 4

Discuss in detail the history of the *Times of Swaziland*.

(20 Marks)

Question 5

Discuss the history of any **TWO** of the following publications:

- a) Swazi Mirror
- b) Ligoli
- c) Mbambambamba
- d) Youth Connexion

(20 Marks)

Question 6

Give a detailed account of the history of *The Nation* magazine.

(20 Marks)