

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2010/2011 FINAL EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: FUNDAMENTALS OF JOURNALISM

COURSE CODE: JMC 132

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer **THREE** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR.**

Question 1

a) Define journalism.

(5 Marks)

b) Explain the different types of journalism. Illustrate your answer with examples.

(15 Marks)

Question 2

Discuss critically the concept of the public sphere with particular reference to Swaziland.

(20 Marks)

Question 3

What is news?

(5 Marks)

Discuss any five criteria for news value judgement, giving examples to support your answer.

(15 Marks)

Question 4

Define ethics.

(5 Marks)

Explain the importance of the following in journalism:

- i) Truth
- ii) Accuracy
- iii) Credibility

(15 Marks)

Question 5

What is a Bill of Rights?

(5 Marks)

Is there press freedom in Swaziland? Discuss this answer giving examples to support your answer.

(15 Marks)

Question 6

Using the *Times of Swaziland* as your case study, explain the structure of the newsroom and the responsibilities of each individual who make up that structure.

(20 Marks)