

UNIVERSITY OF SWAZILAND

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

2011/2012 FINAL EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: INTRODUCTION TO DEVELOPMENT COMMUNICATION

COURSE CODE: JMC 233

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer **THREE** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR.**

Question 1

Design a communication strategy to reduce the following in Swaziland:

- a) Maternal Mortality
- b) Malaria

(20 Marks)

Question 2

Write a critical assessment on the possibility of Swaziland achieving the Millennium Development Goals by 2015.

(20 Marks)

Question 3

Many people in Swaziland are living below the poverty line. Suggest practical ways of alleviating poverty in Swaziland.

(20 Marks)

Question 4

There is an argument by some health practitioners that the ABC strategy has failed in Swaziland. Do you agree? Discuss, giving examples to illustrate your answer.

(20 Marks)

Question 5

Discuss any four pillars of the Poverty Reduction Strategy and how communication can be used in the process of reducing poverty.

(20 Marks)

Question 6

It is argued that women play a pivotal role in the process of development. Discuss the contribution of women to development in Swaziland.

(20 Marks)