

UNIVERSITY OF SWAZILAND

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

2011/2011 FINAL EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: TELEVISION REPORTING

COURSE CODE: JMC 314

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer four questions by writing on this test sheet. You may also use the answer booklet as the need arises.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GIVEN BY THE INVIGILATOR.

Answer any four questions by writing the answers on this paper. You may use the exam booklet also if the need arises.

1. Identify the parts and functions on the television news camera from the picture provided: **(25 marks)**

- a. Name of part _____ Purpose _____
- b. Name of part _____ Purpose _____
- c. Name of part _____ Purpose _____
- d. Name of part _____ Purpose _____
- e. Name of part _____ Purpose _____
- f. Name of part _____ Purpose _____
- g. Name of part _____ Purpose _____
- h. Name of part _____ Purpose _____
- i. Name of part _____ Purpose _____
- j. Name of part _____ Purpose _____

2. Television News Reporting Scripts **(25 marks)**

All television news reporters must write scripts before a solid story can be edited. Identify the parts and purposes of a two-column television news reporting script. Write the answers in the two columns below just after the question.

a. What goes in this column?	b. What goes in this column?
c. What does WS stand for and its purpose?	d. What does SOT stand for?
e. What does MS stand for and its purpose?	f. What does NAR stand for?
g. What does CU stand for and its purpose?	h. What does NAT stand for?
i. What does CA stand for and its purpose?	j. What is a stand-up?
k. What does CG stand for?	l. How long should a TV news story be?

3. Television News Reporting Angle

a. List the six general news characteristics listed in the textbook (specify which) and give a brief description. (20 marks)

Characteristic	Description
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____

b. From the news characteristics, list which ones tend to be more applicable or most often used in television news. (5 marks)

4. While television reporting must be based on objective "facts," the television news reporter can use some artistic principles to help tell news stories. Describe and define the following artistic principles in video shooting. Describe the following: (25 marks)

- a. leading lines _____
- b. movement _____
- c. colour _____
- d. light and dark _____
- e. balance/Symmetry _____

5. In a few words, describe the following types of television reporter stories and give an example of what type of subject lends itself to this type of television news reporting: (25 marks)

a. reader _____

b. VO or Nat _____

c. VO-SOT or Nat SOT _____

d. Package _____

e. Live shot _____

CAMERA PARTS

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