

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2012/2013 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: PRINT REPORTING

COURSE CODE: JMC 303

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer **FOUR** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

Question 1

On your first day at the *Times of Swaziland* as a cadet, your editor assigns you to interview a Taiwanese human resources manager in one of the textile firms in the Matsapha Industrial Site following the deportation of his supervisor. Explain in detail what you can do if the manager says no when you ask for an interview.

(25 marks)

Question 2

Describe the following three different types of interviews:

- a) Tunnel
- b) Trumpet
- c) Funnel

(25 marks)

Question 3

Use the Universal angle-finder to develop story ideas during your coverage of the King's Opening of Parliament in February 2012.

(25 marks)

Question 4

Comment on the attached press cutting of the Swazi Observer Issue on the flooding Riverstone Mall using your understanding of reporting and research.

(25 marks)

Question 5

Describe the following alternatives story shapes to the traditional Inverted Pyramid one:

- a) Diamond
- b) Narrative journalism
- c) Wine Glass
- d) Time-travel
- e) Sting in the tail
- f) Sketch and miniature
- g) Jigsaw

(25 marks)

Question 6

Write a beat story of 350 words on education focusing on the effects of the new scholarship policy.

(25 words)

Council blamed for Riverstone Mall flooding

Stories by Joseph Zulu
Mbabane

RIVERSTONE Maintenance Manager Cedric Zeeman has blamed the shopping centre's flooding on blocked street drains he says are not properly maintained by the Manzini City Council.

Heavy rain fell on Tuesday evening resulting in flooding such that most shops were forced to remain closed yesterday as the floors were flooded with mud and water. It was estimated that hundreds of thousands worth of equipment and stock was left damaged due to the water and mud that seeped into most shops on the ground floor.

Shop attendants were found mopping up the mess and removing damaged stock from the shops while some places such as the lifts

and elevators were still flooded during mud-morning.

Zeeman said the problem was as a result of lack of maintenance of storm water drains by the Manzini City Council.

He said the problem could have been avoided if the drains were not blocked as the water came from the streets into the mall.

Zeeman said mud and water entered the mall through the main entrance, coming from the flooded streets, whose drains were full of mud.

"This is a properly designed mall and this kind of flooding should not occur. You should see our drains and manholes, which are huge enough for you to walk through," he said when explaining that there was no problem with their drainage system.

Zeeman said flooding occurred along the street that lead into Manzini and then the water turned



SPLASHED: Part of the Mall's flooded area.

into the mall as it was not being properly drained. He said the flood-

ing was so extensive that equipment

and some stock were completely submerged in water.

When interviewed, Zeeman was found draining out water from the lifts using a motor generated water pump.

He said operations would only be back to normal in the afternoon yesterday. Several shops were not operating in the morning except for Pick n Pay although some employees were seen removing mud that had seeped in through the back door.

Meanwhile, Manzini City Council Public Relations Officer Mathokoza Thwala said he would not comment on the Riverstone Mall flooding and allegations that the council was to blame. He, however, said according to his knowledge, the street drains were regularly maintained.

This was after being informed that there was a concern that the city council did not clean up the drains through which water was supposed to flow during heavy rainfall is similar to Tuesday evening.

Over E50 000 stock damaged at CNA

OVER E50 000 worth of stock was reportedly damaged at CNA as a result of this, their system was Another shop that was found in a

Sturridge fits his side's style of play
The Sun

things to my face, I don't
give a damn
The Sun

Joe Hart, as better examples
to follow
Brian Balfour, who was on
target for the Azzurri against

was exposed by reports the
club's academy youngsters
had been warned not to fol-
low the example of his 'cat-

insists Borna Barina were full value for
their 2-1 international friendly victory
against Kenya in Nairobi last night.
kickoff

