

UNIVERSITY OF SWAZILAND

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

SECOND SEMESTER, 2012/2013

EXAMINATION QUESTION PAPER: **MAIN**

TITLE OF PAPER: **TELEVISION PRODUCTION**

COURSE CODE: **JMC 341**

TIME ALLOWED: **THREE (3) HOURS**

INSTRUCTIONS:

1. Answer **FOUR (4)** questions.
2. Question 1 is **COMPULSORY**
3. Write **legibly**, that is, **boldly** and **clearly**.
4. Evince the principles of **composition** and **grammar**.

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR**

JMC 341: TELEVISION PRODUCTION

1. *Television production* has various **elements** and **aspects**. To be a good television producer, one must know the **theory** behind its **practice**. (40 marks)
 - (i) **State** the significance of television production (5 marks)
 - (ii) **Identify** and **explain** the elements and aspects of television production. (15 marks)
 - (iii) **Identify** the parts of a *programme proposal* and **prepare** a proposal for a programme you intend to produce. (20 marks)
2. **Classify** television programmes on the basis of TWO criteria and **describe** the types of programmes derived from your classification. (20 marks)
3. **Explain** the *television production process*. (20 marks)
4. **Describe** the *setting* of television production and the *key* items of equipment in the main areas of production. (20 marks)
5. **Present** a floor plan and a lighting plan for the production of a television *interview* or *discussion* programme, and **describe** what is involved in such a production. (20 marks)
6. **Discuss** the status, work, and qualities of a television producer and director. (20 marks)