

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2013/2014 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: HISTORY OF MEDIA IN SWAZILAND

COURSE CODE: JMC 104

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer any THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1

You are interested in establishing a SiSwati language newspaper in Swaziland. Explain how you would avoid any five potential pitfalls.

(20 Marks)

QUESTION 2

Compare and contrast the history of *Umbiki* and *Izwi LamaSwazi*.

(20 Marks)

QUESTION 3

Write a detailed account on the history of the *Times of Swaziland*.

(20 Marks)

QUESTION 4

Discuss the history of the Internet in Swaziland.

(20 Marks)

QUESTION 5

Discuss the history of radio in Swaziland.

(20 Marks)

QUESTION 6

Write some notes on the following personalities:

- a) John Ansell
- b) Douglas Loffler
- c) Qhawe Mamba
- d) Allister Miller

(20 Marks)