

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2013/2014 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: INTRODUCTION TO BROADCASTING

COURSE CODE: JMC 232

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer THREE questions.

Question 1 is **compulsory**.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1 (Compulsory)

Explain in detail digital migration and the challenges facing Swaziland as the 2015 deadline set by the International Telecommunications Union (ITU) approaches.

(20 Marks)

QUESTION 2

- a) Explain five camera positions.

(10 Marks)

- b) Discuss briefly five camera shots and the situations in which you are likely to use them.

(10 Marks)

QUESTION 3

What is convergence?

(5 Marks)

Explain any three types of convergence giving examples to support your answer.

(15 Marks)

QUESTION 4

Compare and contrast five advantages and disadvantages of television and radio.

(20 Marks)

QUESTION 5

- a) Explain any four microphones that you know of and the types of interviews that these are ideal for.

(12 Marks)

- b) In the event that you are interviewing someone out in the field when it is windy, explain how you would ensure that the wind doesn't affect the quality of the interview.

(4 Marks)

- c) Explain how you would handle a microphone out in the field when recording an interview.

(4 Marks)

QUESTION 6

Explain the roles of the following professionals giving examples to support your answer:

- a) Producer
- b) Director
- c) Floor Manager
- d) Gaffer
- e) Announcer

(20 Marks)