

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2013/2014 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: REPORTING FOR RADIO

COURSE CODE: JMC 313

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer THREE questions.

Question One is compulsory.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1 (Compulsory)

Name and describe at least four key principles of radio reporting.

(20 Marks)

QUESTION 2

Enumerate and elaborate on at least five (5) techniques for a successful radio interview.

(20 Marks)

QUESTION 3

- a) Write a bulletin story from the following press release.
- b) Indicate where and which actuality you would use.
- c) Provide justification for your choices.

(20 Marks)

Attention: News Editors

For immediate release:

Cabinet Dismisses Media Claims That It Is Divided Over The Control of Marketing of Alcohol Beverages Bill

Cabinet has noted the mischievous media reports related to the Control of Marketing of Alcohol Beverages Bill . The media reports allege a division over the decision to approve the Bill.

Acting Cabinet Spokesperson, Phumla Williams said, "I wish to put it on record that the post media Cabinet Statement issued on the 18 September reported that, Cabinet has approved the publishing of the Control of Marketing of Alcohol Beverages Bill for public comment. Cabinet's decision was also affirmed in a media briefing conducted by the Minister of Social Development, Ms. Bathabile Dlamini together with the Deputy Minister of Health Ms Gwen Ramokgopa on the 20th September 2013. Minister Bathabile's statement is available on the Department of Social Development's website".

"There should be no confusion as both the post Cabinet media statement and the Minister's subsequent statement clearly articulate that Cabinet approved that the Bill should be gazetted. The date of gazetting is still to be determined by the Minister," said Williams.

QUESTION 4

Describe the following:

- a) Actuality
- b) Running Order
- c) Bulletin
- d) Voicer
- e) A Live Q&A.

(20 Marks)

QUESTION 5

Name and describe four (4) principles to consider when writing for the ear.

(20 Marks)

QUESTION 6

Your editor asks you to go and cover a story on an election dispute in your area. Illustrate step by step how you would do the story for your evening current affairs show.

(20 Marks)