

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2013/2014 EXAMINATION QUESTION PAPER: MAIN**

**TITLE OF PAPER: RADIO PRODUCTION**

**COURSE CODE: JMC 340**

**TIME ALLOWED: 2 HOURS**

**INSTRUCTIONS:**

**Answer THREE Questions.**

**Question One is compulsory.**

**Use your own examples to illustrate answers**

**QUESTION 1 (compulsory)**

Prepare a running order for a 30-minute current affairs programme: You must give details of content and time allocation for each item in your running order.

**(20 marks)**

**QUESTION 2**

Describe in detail what roles the following play in radio production:

- (a) Executive Producer
- (b) Senior Producer
- (c) Producer
- (d) Technical Producer

**(20 marks)**

**QUESTION 3**

Giving reasons, list and describe items you would include in a morning current affairs programme.

**(20 marks)**

**QUESTION 4**

- a) Describe how you would prepare a one-hour studio discussion on a youth-related health issue.
- b) Outline the plan for the show:
  - (i) Topic
  - (ii) Guests and reasons for your choice
  - (iii) Suggested questions

**(20 marks)**

**QUESTION 5**

Describe the following and their usefulness in radio current affairs programming.

- (a) Pre/rec or canned interview
- (b) Live interview
- (c) Radio package
- (d) Vox pops

**(20 marks)**