

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
SECOND SEMESTER, 2013/2014
EXAMINATION QUESTION PAPER: **MAIN**

TITLE OF PAPER: **TELEVISION PRODUCTION**

COURSE CODE: **JMC 341**

TIME ALLOWED: **TWO (2) HOURS**

- INSTRUCTIONS:
1. Answer **THREE (3)** questions.
 2. Number 1 is **COMPULSORY**
 3. Write **legibly**, that is, **boldly** and **clearly**.
 4. Evince the principles of **composition** and **grammar**.

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR**

JMC 341: Television Production

Question is COMPULSORY; it carries 50 marks.

The other questions carry 25 marks each.

1. You have been assigned to produce a television programme on "Technology."
Employing the FITS Formula, do the following:
 - (i) **Treat** the subject.
 - (ii) **Write** a programme proposal for your production
 - (iii) **Explain** how you would execute your proposal, in very clear and specific terms.

2. **Enumerate** the dimensions of television programme production; then **explain** five of them.

3. **Describe** the *lighting plan* OR the *floor plan* for a studio production of the following programmes:
 - (i) a talk (not a talk show); (ii) an interview; and (iii) a discussion.

4. **Analyse** the functions of a producer and **explain** his or role in the production process.

5. **Outline** the functions of: (i) a director; (ii) a technical director; and (iii) a floor manager.

6. **Do A or B.**
 - A: Describe and distinguish** the following programmes: interview, discussion, debate, and documentary.
 - B: Write** the script for a feature programme on any subject of your choice.