

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2013/2014 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: INVESTIGATIVE REPORTING AND PRECISION JOURNALISM

COURSE CODE: JMC 402

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1 (COMPULSORY)

You are a reporter *The Post* and you get information that Government has awarded a tender privately to General Motors for the supply 708 cars worth E303 million. You also learn that no other car dealer was approached to tender for the supply of vehicles to Government. The Procurement Act of 2011 states the following:

Section 38: All Procurement shall be conducted in a manner which promotes the economy, efficiency, transparency, accountability, fairness, competition and value for money.

Section 42(1) – A procuring entity shall use one of the methods specified in public procurement regulations for all procurement.

(2) The preferred methods of procurement shall be –

- (a) open tendering for goods, works, and non-consulting services; and
- (b) request for proposals for consulting services, and other methods shall only be used where the procurement meets the conditions for use of an alternative method specified in the public procurement regulations.

(3) All procurement activities shall be conducted in accordance with detailed rules specified in public procurement regulations.

Develop a detailed plan for this story.

(20 Marks)

QUESTION 2

Research and planning for an investigative story can be compared and contrasted. Discuss giving examples to support your answer.

(20 Marks)

QUESTION 3

Compare and contrast conventional and investigative journalism. Your answer should be supported by concrete examples.

(20 Marks)

QUESTION 4

- a) Explain what you understand by adversarial interviewing.
(2.5 Marks)
- b) What makes adversarial interviews different from other interviews?
(5 Marks)
- c) Give examples of two stories where you can use adversarial interviewing technique.
Provide justification for your answer.
(5 Marks)
- d) What is covert interviewing?
(2.5 Marks)
- e) Give examples of story ideas (two) where you are likely to use this type of interviewing technique.
(5 Marks)

QUESTION 5

- a) Define precision journalism.
(5 Marks)
- b) Explain five characteristics that journalists share with scientists.
(10 Marks)
- c) Explain any two (2) elements that the journalistic body of knowledge must include.
(5 Marks)

QUESTION 6

Write a critique of investigative journalism in the press in Swaziland.

OR

Write a critique of precision journalism in the media in Swaziland.

(20 Marks)