

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2014/2015 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: HISTORY OF MEDIA IN SWAZILAND

COURSE CODE: JMC 104

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer any THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1 (COMPULSORY)

Swaziland has no SiSwati language newspaper, today.

- a) Explain any three (3) disadvantages of having no SiSwati Language newspaper.
(6 Marks)
- b) If you were to establish your own indigenous language newspaper what are some of the pitfalls you would avoid (discuss any 4).
(8 Marks)
- c) Name any three indigenous language newspapers that were founded in Swaziland and the years in which they were established.
(6 Marks)

QUESTION 2

Trace the evolution of radio in Swaziland.

(20 Marks)

QUESTION 3

Discuss the contributions to the media in Swaziland by each of the individuals listed below:

- a) Bheki Makhubu
- b) Ambrose Zwane
- c) Vukani Maziya
- d) John June Nquku

(20 Marks)

QUESTION 4

Discuss the history of the Internet in Swaziland.

(20 Marks)

QUESTION 5

Compare and contrast the history of *Izwi LamaSwazi* and *Umbiki*.

(20 Marks)

QUESTION 6

Discuss briefly the history of the following associations:

- a) Swaziland National Association of Journalists
- b) Media Women Association of Swaziland
- c) The Swaziland Editors Forum
- d) The Media Institute of Southern Africa (Swaziland Chapter)

(20 Marks)