

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
FINAL EXAMINATION – MAY 2015

TITLE OF PAPER: FUNDAMENTALS OF JOURNALISM

COURSE CODE: JMC 132

TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER QUESTION 1 AND ANY OTHER TWO (2) QUESTIONS.
2. EACH QUESTION CARRIES 20 MARKS.
3. THIS PAPER CONSISTS OF TWO (2) PAGES, COVER PAGE INCLUDED.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

ANSWER QUESTION 1 AND ANY OTHER TWO QUESTIONS.

EACH QUESTION CARRIES 20 MARKS.

QUESTION 1

Discuss Yellow Journalism and explain its contribution to the development of the journalism profession.

QUESTION 2

Compare and contrast the roles and responsibilities of Editor, Managing Editor and Section Editors in a typical newsroom structure.

QUESTION 3

Discuss the following statement made by Greer (Ed., 2008: 237) "*...without investigative journalism, the world would be far more corrupt than it is, with truth and democracy battling to exist.*"

QUESTION 4

Critically analyse the changing role of newspapers in journalism's history, focusing on declining readership, since the beginning of the 20th Century.

QUESTION 5

Discuss two of the following:

- Convergence
- Awareness Instinct
- Citizen Journalism

QUESTION 6

Critically analyse Development Journalism and explain its strengths and weaknesses.