

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
FIRST SEMESTER, 2014/2015
EXAMINATION QUESTION PAPER: **MAIN**

TITLE OF PAPER: **TELEVISION REPORTING**
COURSE CODE: **JMC 314**
TIME ALLOWED: **TWO (2) HOURS**
INSTRUCTIONS:

1. Answer **FOUR (4)** questions.
2. Write **legibly**, that is, **boldly** and **clearly**.
3. Evince the principles of **composition** and **grammar**.

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GRANTED BY THE INVIGILATOR

JMC 314: TELEVISION REPORTING

Each question carries 25 marks.

1. **Examine** the dimensions and phases of *reporting*, with regard to television.
2. You are to report a major event for television, such as the annual graduation at a university. **Describe** the phases and **explain** the activities and problems involved in the assignment.
3. Understanding the **television camera** in terms of its features and operation is an imperative for television reporting. **Describe** the features of the television camera and their functions; then, **explain** the various operations involved in the coverage of a major event, from the beginning to the end.
4. You are to interview the Prime Minister on “Vision 2022: Swaziland and the First World Status.” **Prepare** 10 questions you would ask the PM, and then, for FIVE of the questions, **state** the type of question you have asked, according to two **named** criteria.
5. **Explain** the *conversational style* of news writing; then, **write** a 30-second television news story, using Attachment 1, based on the principles of the style.
6. **Discuss** the state of television reporting in Swaziland, employing FIVE parameters of reporting.

Tex Ray lay-offs to hit hard on transport operators

BY NOSIPHO SHONGWE

MANZINI - The effects of the massive retrenchments of 1 450 workers of Tex Ray Factory will be felt by service providers including transport operators come November.

The news that the largest employer within the Matsapha Industrial Sites, Tex Ray factory, intends to retrench 1 450 of its workforce for a short while has been received with shock by service providers such as transport operators who ferry the women to and from work daily.

Transport operators servicing the route between Manzini and the Industrial Sites which passes through areas such as Mhlaleni, Logoba and Kahlobile said this would hit hard on their business.

These areas are known for their low cost one room flats known as *titimela* suitable for the workers who wake up every morning to report to work in the factories located at the Industrial Sites nearby. In reaction to the news that a prominent factory was set to retrench 1 450 workers in a process expected to begin on November 5 2014, owners of public transport vehicles have expressed their dismay.

"I have a number of kombis servicing the Manzini-Matsapha route and the news just caused me despair. I not only transport the workers every morning and evening but also during the day. I transport their relatives, lovers and children with whom they live with in the area," Sabelo Dlamini said.

He said without jobs, there was no reason why the laid off workers would still be residing within Matsapha, adding that most of them will go back to their homes in the rural areas.

Dlamini noted that the effects following the removal of the country from benefiting from the Africa Growth Opportunity Act (AGOA) with effect from January 2015 would have far reaching repercussions. He said when news broke earlier in the year on June 27 that the country had lost its AGOA beneficiary status he thought that the Swaziland Government would do all it could to ensure that the situation was remedied and Swaziland enabled to benefit from the Act.

He mentioned that he had hoped that business-



Tex Ray workers.

people in the country would be consulted by the relevant ministries on how best to mitigate the effects of the loss of AGOA as it will cripple the country's economy in so many ways.

"We can only wait and see what will happen now," he said.

Sibusiso Mthimkhulu who also owns a fleet of kombis styled Bandise Transport operating the same route shared his thoughts on the impending loss of business.

"I cannot really say I'm shocked as we were expecting this to eventually happen. What is disappointing is that nothing has been visibly done by our government to prevent these massive job losses," Mthimkhulu said.

He said the reason he was disappointed was because the country was given ample time to work on the issues which led to its exclusion from AGOA and as such could have met the requirements outlined.

Swaziland Local Transport Association Chairman Mandla Dlamini, when sought for comment on the expected loss of business due to the retrenchments of workers employed at Tex Ray factory, said they were frustrated.

"We have a large number of permit holders for that particular route and the news of certain factories retrenching such a large number of employees fill us with dread," he said.

Dlamini said as an association they would wait for government to give them precise feedback on the country's status regarding AGOA before making more permanent changes on the ground regarding these routes.