UNIVERSITY OF SWAZILAND FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION 2014/2015 EXAMINATION QUESTION PAPER: SUPPLEMENTARY

TITLE OF PAPER: INVESTIGATIVE REPORTING AND PRECISION JOURNALISM

COURSE CODE: JMC 402

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

QUESTION 1

In the recent past there have been allegations that mortuaries are selling human body limbs and water used to wash corpses to members of the public. You are assigned to do an investigative piece on the allegations. Carry out the following tasks:

- a) Draft the main question your story seeks to answer;
- b) Develop a research plan for your story;

(20 Marks)

QUESTION 2

Investigative journalism and precision journalism can be compared and contrasted. Discuss, giving examples to support your answer.

QUESTION 3

a) Explain the steps one needs to take in investigative journalism.

(10 Marks)

b) List any 10 issues that are open for investigation in Swaziland.

(10 Marks)

QUESTION 4

a) Define precision journalism.

(5 Marks)

b) Explain five characteristics that journalists share with scientists.

(10 Marks)

c) Briefly explain the significance of date journalism.

(5 Marks)

QUESTION 5

Discuss the primary source documents for investigative pieces. Give examples to support your answer.

(20 Marks)

QUESTION 6

a) Explain what you understand by adversarial interviewing.

(2.5 Marks)

b) What makes adversarial interviews different from other interviews?

(5 Marks)

c) Give examples of two stories where you can use adversarial interviewing technique. Provide justification for your answer.

(5 Marks)

d) What is covert interviewing?

(2.5 Marks)

e) Give examples of story ideas (two) where you are likely to use this type of interviewing technique.

(5 Marks)