

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2015/2016 EXAMINATION QUESTION PAPER: MAIN**

**TITLE OF PAPER:** HISTORY OF MEDIA IN SWAZILAND

**COURSE CODE:** JMC 104

**TIME ALLOWED:** 2 HOURS

**INSTRUCTIONS:**

Answer any THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

### QUESTION 1

In March 2016 the *Observer on Saturday* reported that SPTC will from July 2016 be free to operate its own mobile entity. Likewise, MTN Swaziland will be free to own its own fixed line telephone wing. Discuss the implications of this decision to the citizens of this country giving examples to support your answer.

**(20 Marks)**

### QUESTION 2

a) Critically analyse the reasons that led to the establishment of *Izwi Lama Swazi*.

**(10 Marks)**

b) Explain whether or not the newspaper achieved its goal.

**(10 Marks)**

### QUESTION 3

Discuss critically the role of *The Times of Swaziland* in the expropriation of vast tracts of land during the reign of King Mbandzeni.

**(20 Marks)**

### QUESTION 4

Explain the history of indigenous language newspapers in Swaziland.

**(20 Marks)**

### QUESTION 5

Discuss the history of community radio initiatives in the local context.

**(20 Marks)**

### QUESTION 6

Explain the evolution of television in Swaziland.

**(20 Marks)**