

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2015/2016 EXAMINATION QUESTION PAPER: SUPPLEMENTARY

TITLE OF PAPER: HISTORY OF MEDIA IN SWAZILAND

COURSE CODE: JMC 104

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer any THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1

Write a detailed account on the history of the *Times of Swaziland* between 1897 and 1909.

(20 Marks)

QUESTION 2

Give an account of the rise and downfall of SiSwati language newspapers.

(20 Marks)

QUESTION 3

Compare and contrast Swazi TV and Channel Swazi.

(20 Marks)

QUESTION 4

Document the history of mobile phones in Swaziland.

(20 Marks)

QUESTION 5

Explain the importance of the following factors in the establishment of a newspaper in Swaziland:

- a) Printing Press
- b) Transport
- c) Market Research
- d) Capital
- e) Advertising

(20 Marks)

QUESTION 6

Document the role that the following personalities played in the history of the media in Swaziland.

- a) John Ansell
- b) John June Nquku
- c) David Loftus Morgan
- d) Qhawe Mamba
- e) Allister Miller

(20 Marks)