

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
FINAL EXAMINATION – MAY 2017

TITLE OF PAPER: FUNDAMENTALS OF JOURNALISM
COURSE CODE: JMC 132
TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER QUESTION 1 AND ANY OTHER TWO (2) QUESTIONS.
2. EACH QUESTION CARRIES 20 MARKS.
3. THIS PAPER CONSISTS OF TWO (2) PAGES, COVER PAGE INCLUDED.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

ANSWER QUESTION 1 AND ANY OTHER TWO QUESTIONS.

EACH QUESTION CARRIES 20 MARKS.

QUESTION 1

Discuss any of the journalism concepts below:

- Convergence and Citizen Journalism
- Traditional and Online Journalism

QUESTION 2

Analyse the advantages and disadvantages of development journalism using the Swazi context as an example.

QUESTION 3

Describe four principles of journalism as suggested by Kovach and Rosenstiel (2007).

QUESTION 4

Critically analyse the staffing make-up of the editorial and non-editorial sections of a broadcast enterprise.

QUESTION 5

Discuss the Awareness Instinct and explain the purpose of journalism in society.

QUESTION 6

Discuss the challenges facing either newspaper or broadcast journalism in contemporary times.