UNIVERSITY OF SWAZILAND FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION 2016/2017 SEMESTER I EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: INVESTIGATIVE REPORTING AND PRECISION JOURNALISM

COURSE CODE: JMC 402

TIME ALLOWED: 3 HOURS

INSTRUCTIONS:

Answer THREE questions. At least one question from each section.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

SECTION A

QUESTION 1 (COMPULSORY)

a) Give a background to the Panama Papers.

(5 Marks)

b) The International Centre for Investigative Journalists (ICIJ) connected the names of people and offshore entities in the database to more than 200 countries including Swaziland through their listed addresses. Name any five such individuals based in Swaziland.

(5 Marks)

c) The media in Swaziland has thus far not conducted any investigation regarding the individuals named above (b). Discuss how you would investigate the leaks in the local context.

(20 Marks)

QUESTION 2

Mark Lee Hunter explains sources that he refers to as 'open'. Discuss any five such sources giving examples to support your answer.

(15 Marks)

QUESTION 3

a) Define Data Journalism, giving examples to illustrate your answer.

(2 Marks)

b) Explain the significance of data journalism in this age an era. Discuss, giving examples to illustrate your answer.

(3 Marks)

c) Discuss any two case studies on data journalism.

(10 Marks)

SECTION B

QUESTION 4

a) As a consumer of media, cite two stories that stand out as well investigated pieces in the local media. Justify your selection.

(8 Marks)

b) Explain the difference between computer-aided reporting and precision journalism. Give examples to support your answer.

(7 Marks)

QUESTION 5

a) Discuss in detail the importance of covering polls by the media.

(7 Marks)

b) Write a critique of public opinion polls in the media in Swaziland.

(8 Marks)

QUESTION 6

In investigative journalism there are high risk investigations. Discuss any four high risk investigations, giving examples that appeared in the local or international media to support your answer.

(15 Marks)