

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
FINAL EXAMINATION – MAY 2017

TITLE OF PAPER: DOCUMENTARY PRODUCTION FOR RADIO AND TELEVISION

COURSE CODE: JMC 415

TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER THREE OUT OF THE SIX (6) QUESTIONS
2. WRITE **LEGIBLY** (BOLDLY AND CLEARLY)
3. SPELLING AND GRAMMAR WILL COUNT IN GRADING

THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED
BY THE INVIGILATOR

QUESTION 1

Regardless of whether you are part of the nontechnical or technical personnel, you will inevitably be involved in one or all of the three production phases. List all three production phases and write in detail what each phase entails, giving two (2) examples for each phase.

20 MARKS

QUESTION 2

*A **production model** is meant to help you move from the original idea to the finished production as efficiently as possible by evaluating each major production step, and finish on time. Give a detailed analysis of the **Effect – to – cause Model**.*

20 MARKS

QUESTION 3

Write in detail the differences between radio documentaries and television documentaries, listing the advantages and disadvantages of each.

20 MARKS

QUESTION 4

*Write an effective programme proposal for one of the following ideas. The proposal should include these points: (1) **programme title** (2) **target audience**, (3) **process message (objective)**, (4) **show treatment**, (5) **ideal programme time and broadcast or other distribution channel**.*

- a. A three show series about your favourite sport*
- b. A show about the effects of television on children*
- c. A weekly fashion show*

20 MARKS

QUESTION 5

Whether you work in television or digital movie making, you will encounter one of the five script formats. First, list all five script formats and what they entail. Choose two out of the five script formats, and write two (2) short scripts.

20 MARKS

QUESTION 6

*You have been assigned as a **Producer** to produce a 30 minute television or radio documentary. Give an analysis of the **critical stages** (in their sequence) and **preparations** that you have to embark on to ensure that your final product (Documentary) will benefit your target audience.*

20 MARKS