

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2017/2018 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: HISTORY OF MEDIA IN SWAZILAND

COURSE CODE: JMC 104

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer any THREE questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1

Enumerate the history of professional media organisations in Swaziland.

(20 Marks)

QUESTION 2

Swaziland has had a number of SiSwati language newspapers.

- a) Discuss whether or not there is a need for such newspapers.
- b) Explain the challenges such newspapers usually encounter.
- c) Suggest practical ways of overcoming the challenges discussed in (b) above.

(20 Marks)

QUESTION 3

Trace the evolution of mobile telephony in Swaziland.

(20 Marks)

QUESTION 4

Discuss the history of the *Times of Swaziland* from 1909-1975.

(20 Marks)

QUESTION 5

Prior to the introduction of television in the country, there was scepticism about its viability.

- a) Explain why there were doubts?
- b) Suggest practical ways through which Swazi TV can be self-sustainable.

(20 Marks)

QUESTION 6

Trace the evolution of radio in Swaziland.

(20 Marks)