

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2017/2018 EXAMINATION QUESTION PAPER: SUPPLEMENTARY**

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TITLE OF PAPER:       FUNDAMENTALS OF JOURNALISM  
COURSE CODE:         JMC 132  
TIME ALLOWED:        TWO (2) HOURS

**INSTRUCTIONS:**

1. ANSWER QUESTION 1 AND ANY OTHER TWO (2) QUESTIONS.
2. EACH QUESTION CARRIES 20 MARKS.
3. THIS PAPER CONSISTS OF TWO (2) PAGES, COVER PAGE INCLUDED.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS  
BEEN GRANTED BY THE INVIGILATOR.

### **QUESTION 1**

Compare and contrast journalism practice in mainstream print and broadcast media. [20]

### **QUESTION 2**

Explain why, in journalism, audiences of new media are termed 'users' as opposed to the terminology of listeners, readers or viewers associated with traditional media. [20]

### **QUESTION 3**

Kovach & Rosenstiel (2007) propose ten core principles of journalism. Discuss the two listed below:

- It must serve as an independent monitor of power
- It must provide a forum for public criticism and compromise [20]

### **QUESTION 4**

Analyse five news values or pegs that are used by journalists and editors to determine a story's newsworthiness. [20]

### **QUESTION 5**

Discuss ten ideas for news sources that journalists rely on to generate news stories. [20]

### **QUESTION 6**

Discuss the concepts below relating to journalism's past and contemporary history:

- Hunger for Awareness
- Convergence
- Censorship & Partisanship
- Citizen Journalism

[20]