

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS
COMMUNICATION

TITLE OF PAPER : MEDIA LAW AND ETHICS

EXAMINATION : 2017/2018 MAIN EXAM

DATE : MAY 2018

COURSE CODE : JMC 350

TIME ALLOWED : 2 HOURS

INSTRUCTIONS : Write legibly

Poor grammar and spelling will be penalised

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

SECTION A- QUESTION 1 IS COMPULSORY

Section A

1. "Internet reporting is not ethical". Using scholarly arguments of citizen journalism, discuss this statement providing examples. **[20 marks]**

Section B

2. Identify and describe ethical challenges facing journalists in the Swazi media context **[20 marks]**
3. Write notes on the following ethical principles-
 - a) Confidentiality **[5 marks]**
 - b) Invasion of privacy **[5 marks]**
 - c) Bribery **[5 marks]**
 - d) Objectivity **[5 marks]**

[Total 20marks]

4. Analyse what the following Acts mean in relation to the existence and responsibilities of the media
 - a) Obscene Publications Act. (1927) **[10 marks]**
 - b) Books and Newspapers Act (1963) **[10 marks]**

Total [20 marks]
5. Explain what the Official Secrets Act of 1968 says and how it hinders freedom of the media. **[20 marks]**
6. The Swaziland Broadcasting bill of 2007 has laid down a code of conduct for Broadcasting services. Discuss the Code in relation to
 - a) General responsibility of a licensee **[6 marks]**
 - b) Presentation of News **[7 marks]**
 - c) Advertising **[7 marks]**

[Total: 20 marks]

END OF PAPER