

**UNIVERSITY OF ESWATINI**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2018/2019 EXAMINATION QUESTION PAPER: MAIN**

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**TITLE OF PAPER: REPORTING FOR TELEVISION**

**COURSE CODE: JMC 325**

**TIME ALLOWED: TWO (2) HOURS**

**INSTRUCTIONS:**

- 1. ANSWER THE COMPULSORY QUESTION IN SECTION A**
- 2. ANSWER ONE (1) QUESTION ONLY IN SECTION B**
- 3. POOR SPELLING AND GRAMMAR WILL BE PENALISED**

## **SECTION A - COMPULSORY QUESTION**

### **Question 1**

You are the production manager at UNESWA TV and you are required to launch a News show/programme aimed at university students.

- a) Come up with a relevant title for the news show and justify the use of this title for this show. (2)
- b) Write a sample script for one of the episodes of your news show. The episode must focus on the shortages of essential drugs and medication in Eswatini. (15)
- c) Discuss four actualities that you will use in your story that will cover the shortages in essential drugs and medication in Eswatini. (8)
- d) Draw a storyboard to illustrate the visual sequencing of your story about the shortages in essential drugs and medication in Eswatini, which you will broadcast on your news show. (10)
- e) Discuss how you would integrate social media to enhance the news show's reach, content and feedback among students. (5)

[40]

## **SECTION B- ANSWER ONE QUESTION ONLY**

### **Question 2**

Discuss the importance of editing in television news reporting. [20]

### **Question 3**

Discuss how new media are being used to enhance television news production and distribution. [20]

### **Question 4**

Discuss five principles of broadcasting news writing that one needs to consider as they come up with their broadcasting stories. [20]

### **Question 5**

Critique the television news reportage of Eswatini TV and Channel Swazi. In your answer, you must critique each organisation separately and also indicate what you would do to improve the outlook of their news bulletins. [20]