

UNIVERSITY OF ESWATINI
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2018/2019 SEMESTER I EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: NEW MEDIA

COURSE CODE: JMC 423

TIME ALLOWED: 3 HOURS

INSTRUCTIONS:

Answer **THREE** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1 (COMPULSORY)

The Southern African Development Community (SADC) highlighted numerous issues that could impact on the Information Society if not addressed. Discuss any five of these issues giving examples to illustrate your answer.

(20 Marks)

QUESTION 2

The concept of *buntfu/ubuntu*/humanity is slowly being eroded in online spaces. Discuss, suggesting practical ways through which this could be addressed in the Southern African context.

(20 Marks)

QUESTION 3

Discuss the role of new media in accelerating Sustainable Development Goals. Illustrate your answer by giving examples.

(20 Marks)

QUESTION 4

The digital divide is between countries and within countries.

- a) Explain causes of a digital divide between and within countries.

(10 Marks)

- b) Suggest practical ways of reducing the digital gender gap in the Swaziland context.

(10 Marks)

QUESTION 5

In 2006, the International Telecommunications Union (ITU) took a decision that countries should migrate from analogue to digital signals to ensure freeing of the frequency spectrum. Most countries in the Southern African Development Community (SADC) failed to switch-off the analogue signal in June 2015.

- a) Discuss the factors that resulted in some countries failing to migrate on the set date.
- b) Write a narrative of how the Southern African Development Community resolved to migrate as a collective.

(20 Marks)

QUESTION 6

The uptake of mobile money is growing significantly in eSwatini.

- a) Explain the reasons why this is the trend in eSwatini, giving examples to support your answer.
- b) Explain some of the disadvantages associated with mobile money in the Swati context.
- c) Discuss the threats to freedom of expression with the VELA National Subscriber (SIM-Card) Registration Project.

(20 Marks)