

UNIVERSITY OF ESWATINI

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

2019/2020 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: INTRODUCTION TO BROADCASTING

COURSE CODE: JMC 223

TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER THE COMPULSORY QUESTION IN SECTION A
2. ANSWER TWO QUESTIONS IN SECTION B
3. WRITE CLEARLY, POOR GRAMMAR AND SPELLING WILL BE PENALISED

Question 1

Compulsory Section

Discuss the responsibilities of the following television production personnel:

- a) Director (2)
- b) Boom Operator (2)
- c) Director of Photography (2)
- d) Gaffer (2)
- e) Dolly grip (2)

Discuss the uses of the following broadcasting equipment:

- a) Studio lights with barn doors (2)
- b) Teleprompter (2)
- c) Video switcher/mixer (2)
- d) Mixing Console (2)
- e) Broadcast Transmitter (2)

[20]

Section B

Question 2

Discuss the importance of sound in broadcasting.

[20]

Question 3

As the production manager at the UNESWA Campus Radio you have been asked to formulate a detailed programme line-up for a one day radio broadcast for World AIDS Day on 1 December 2019. The broadcast will begin at 6am and end at 8pm.
[20]

Question 4

Discuss how the following new media are being used to enhance radio and television broadcasting. Use examples to illustrate your answer.

- (a) Skype (4)
- (b) Youtube (4)
- (c) Facebook (4)
- (d) Whatsapp (4)
- (e) Websites (4)

[20]

Question 5

Discuss the uses of lighting in television production. [20]

Question 6

Discuss the importance of editing in broadcasting. [20]