

UNIVERSITY OF ESWATINI
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2019/2020 EXAMINATION QUESTION PAPER: MAIN

TITLE OF COURSE: Online Journalism
COURSE CODE: JMC 349
TIME ALLOWED: Three (3) Hours

Instructions

1. Answer all questions in Section A and one (1) from Section B.
2. All multiple-choice questions carry one (1) mark each.
3. Each question in Section B carries twenty (20) marks.
4. In your own interest, you are encouraged to write legibly.
5. Poor spellings and grammar will be penalised.

Section A: Answer all questions

Question One

1. The method of breaking digital data into small “chunks” called “packets” for transmission over the Internet is known by which abbreviation?
 - a. WWW
 - b. TCP/IP
 - c. DNS
 - d. URL

2. Which of the following is a service that allows a user to “subscribe” and then automatically receive updated information?
 - a. Syndication
 - b. Hyperlinking
 - c. Mashups
 - d. Server

3. A _____ sends out identical e-mails to everyone who subscribes to it.
 - a. Listserv
 - b. Bulletin board
 - c. Newsgroup
 - d. Blog

4. Which of the following searches is likely to return the *greatest* number of pages?
 - a. rain snow
 - b. rain AND snow
 - c. rain OR snow
 - d. rain NOT snow

5. A collection of digital information organized into records and fields is referred to as which of the following?
 - a. Database
 - b. Search engine
 - c. Directory
 - d. Boolean connector

6. Which of the following is NOT a new feature introduced in HTML 5?
 - a. Image tags
 - b. Semantic tags
 - c. <audio> and <video> tags
 - d. Geolocation support

7. Which of the following is a properly formatted end tag?
- ``
 - ``
 - `[strong]`
 - `[/strong]`
8. Which of the following are CSS styles used to format text?
- Attributes
 - Tags
 - Classes
 - RSS
9. Which of the following is NOT an example of a preformatted HTML tag?
- `<fontsize="11">`
 - `<h1>`
 - `<h2>`
 - `<blockquote>`
10. What should be the first step in creating a website in Dreamweaver?
- Define a website
 - Create individual Web pages
 - Create style sheets
 - Preview pages in a browser
11. Which of the following is the basic design structure of a Web page?
- Grid
 - Table
 - Consistency
 - Proportion
12. The design concept mandating that the most important information on a page should appear at the top is known as which of the following?
- Unity
 - Consistency
 - Above the fold
 - Grid table
13. _____ is concerned with making it easy for users to navigate among Web pages.
- Proportion
 - Unity
 - Hierarchy
 - Usability
14. Which type of alignment is generally best for long text passages on a Web page?

- a. Flush left
 - b. Flush right
 - c. Centered
 - d. Justified
15. Web page layout areas are defined in CSS using what?
- a. Classes
 - b. IDs
 - c. Serifs
 - d. Cells
16. Which HTML tag is used to insert a link to another Web page?
- a. <link>
 - b. <|>
 - c. <a>
 - d.
17. Which attribute will cause the linked Web page to display in a new browser window?
- a. target="blank"
 - b. new.window
 - c. browser="new"
 - d. src=img
18. Which of the following HTML commands will create a named anchor?
- a.
 - b. <anchor="anchor">
 - c. <link="anchor">
 - d. <set link="anchor">
19. The practice that involves someone who believes he or she has been libeled filing a lawsuit in a country with laws most favorable to winning that suit is known as which of the following?
- a. Forum shopping
 - b. Internet liability
 - c. Strict liability
 - d. Associative linking
20. After copyright protection expires, material is said to be _____.
- a. Expired
 - b. Public domain
 - c. Inline
 - d. Fair use

Question Two

- (a) With the aid of relevant and practical examples, define and explain the following terms as they relate to online journalism.
- Scanning [2]
 - Chunking [3]
 - Distilling [2]
- (b) Read Annexure One (1) attached to this question paper and answer the following questions:
- (i) Rewrite the lead paragraph and make it suitable for online publication. Use the methods learnt in class. [2]
 - (ii) Write a sub-headline suitable for an online publication for the story. [1]
 - (iii) Recompose the entire story and make it a suitable online news story. You should pay attention to online news writing techniques. [10]

Section B: Answer One (1) question.

Question Three

Outline and discuss the tools and techniques used by journalists and news organisations to verify:

- (a) User-generated content [6]
- (b) Online images [7]
- (c) Online video [7]

Question Four

- (a) Discuss the following legal concepts and aspects as they relate to the practice of online journalism. Your answer should provide best practices.
- Libel [5]
 - Linking laws [5]
- (b) Discuss the following ethical concepts and aspects as they relate to the practice of online journalism. Your answer should provide best practices.
- Commenting [5]
 - Editing images and sounds [5]

ESWATINI PLEDGES E91M TO GLOBAL FUND

STORIES BY KING'S OFFICE
CORRESPONDENT

LYON, FRANCE – His Majesty King Mswati III, on behalf of the Kingdom of Eswatini, yesterday pledged US\$6 million to the Global Fund.

In today's exchange rate, this is about E91 million. The pledge was made at the Global Fund Replenishment Conference hosted by France President Emmanuel Macron aimed at raising US\$14 billion to fund health initiatives in the fields of HIV and AIDS, TB and Malaria in over 100 countries.

The target was surpassed as US\$14.02 billion was raised after the pledges, thanks to pledges by President Macron, billionaire Bill Gates and Bono who, on top of a US\$60 million pledge each, announced a further US\$100 million commitment which they would raise during the replenishment period. The Replenishment Conference is held every three years and the current cycle will run from 2020 until 2022.

In announcing the pledge, His Majesty the King expressed gratitude to France for hosting the donor conference and seeing to it that the fight against HIV and AIDS continued. He noted how the establishment of the Global Fund had made significant impact in Africa, the Southern African region and the Kingdom

094 389 (E196.4 million) and Health systems strengthening at US\$8 212 962 (E123 million).

The impact of this funding, according to the Eswatini HIV Incidence Measurement Survey (SHIMS 2), has seen a drastic decline of new HIV infections in the kingdom by almost half (44%) from 2.5 per cent to 1.4 per cent among adults (ages 18–49 years). With regards to TB, the rising notification of TB cases has been halted and there has been a drop in the number of TB cases over time, since 2011, when government declared TB as an emergency.

In respect of malaria, Eswatini is at elimination stage and this would not have been possible without the support from the Global Fund, local health officials attending the conference say.

The African continent is not entirely dependent on Global Fund in addressing the health challenges. The Southern Africa Development Community (SADC) has established an AIDS Fund where member States contribute towards its sustenance. There is also the African Leaders Malaria Alliance (ALMA), which is currently chaired by His Majesty the King. The kingdom has also set up a National Malaria Fund that is supported by the public and private sectors while many other African countries are setting up similar funds to complement the support from the Global Fund.



GIFT: His Majesty King Mswati III receives a gift from the State Minister for Foreign Affairs in Japan Keizuke Suzuki during a bilateral meeting on the sidelines of the Global Fund Sixth Replenishment Conference on Wednesday afternoon.

of Eswatini in particular. He said prior to the establishment of the fund, many people were dying due to the lack of facilities and basic necessities required to ensure that all the people who are suffering from HIV and AIDS were taken care of.

He told the conference that there had since been a dramatic drop in the number of deaths and many lives have been saved. "The people of Eswatini owe gratitude to the Global Fund for the great work it has done in the country. This is why we want to partake and make a contribution. The Kingdom of Eswatini would like to make a contribution

of US\$6 million to the Global Fund," he said to a rapturous applause. The kingdom was one of several African countries to make pledges. These include Zimbabwe, Mali, the Democratic Republic of Congo, Namibia, Burundi, Uganda and South Africa. The kingdom, as a beneficiary of Global Fund assistance over the years, has received 14 grants worth more than E3, 9 billion (US\$265,893,078) since 2003.

These have been spread across HIV/AIDS at US\$192 644 814 (E2.9 billion); TB/HIV US\$16 347 645 (E245 million); Tuberculosis US\$35 593 268 (E534 million); Malaria US\$13