

**UNIVERSITY OF ESWATINI**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**MAIN EXAMINATION – DECEMBER 2019**

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**TITLE OF PAPER : DRAMA PRODUCTION FOR RADIO AND TELEVISION**  
**COURSE CODE : JMC 409**  
**TIME ALLOWED : TWO (2) HOURS**

**INSTRUCTIONS**

- 1. ANSWER THREE QUESTIONS**
- 2. EACH QUESTION CARRIES 20 MARKS**
- 3. THIS PAPERS CONSIST OF TWO PAGES, COVER PAGE INCLUDED**

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRNTED BY  
THE INVIGILATOR**

## **ANSWER THREE QUESTIONS**

**EACH QUESTION CARRIES 20 MARKS**

### **QUESTION 1**

There are four major communication theories that are relevant to radio and television drama for social change.

Critically discuss two theories of social change and, using examples of an Enter-Educate radio and /or television drama of your choice, explain how you would apply these two theories in the development of messages that are most likely to move audiences through the steps to behaviour change.

### **QUESTION 2**

You are the producer for an Enter-Educate radio drama which is targeted at UNESWA students and their vulnerability to social ills while on campus. Explain your role in the production from the pre- production phase to the final presentation stage.

### **QUESTION 3**

A story cannot exist without characters to carry out the action of the plot. Discuss the characteristics of characters created for an Enter- Educate drama.

### **QUESTION 4**

Developing scripts for the Enter-Educate serial drama involves many steps for which the producer is responsible.

Discuss the steps to follow in the writing process to ensure a good script.

### **QUESTION 5**

Discuss the limitations of radio as a communication medium. In your answer, describe the ways in which a producer would overcome these limitations.

### **QUESTION 6**

Describe how sound effects and music can be used effectively in radio dramas to amplify the narrative.