

**UNIVERSITY OF ESWATINI**  
**FACULTY OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**  
**2019/2020 SEMESTER I EXAMINATION QUESTION PAPER: MAIN**

**TITLE OF PAPER:** NEW MEDIA

**COURSE CODE:** JMC 423

**TIME ALLOWED:** 3 HOURS

**INSTRUCTIONS:**

Answer **THREE** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN  
GRANTED BY THE INVIGILATOR**

**QUESTION 1 (COMPULSORY)**

- a) Is fake news a myth or reality in the Kingdom of Eswatini? Discuss, illustrating your answer with examples.

**(10 Marks)**

- b) Suggest practical ways of curbing the spread of fake news by the mainstream media in the Kingdom of Eswatini.

**(10 Marks)**

**QUESTION 2**

The death of former Prime Minister, Barnabas S. Dlamini, showed the inhumane side of social media with regard to the African philosophy of *buntfu/botho/ubuntu*.

- a) Discuss, giving examples to illustrate your answer.

**(10 Marks)**

- b) Suggest practical ways through which this could be addressed in Eswatini.

**(10 Marks)**

**QUESTION 3**

Discuss the role of new media in accelerating the following Sustainable Development Goals. Illustrate your answer by giving examples.

- a) Goal 1
- b) Goal 3
- c) Goal 4
- d) Goal 5

**(20 Marks)**

**QUESTION 4**

- a) Discuss the nature and causal factors of the digital divide in the Kingdom of Eswatini. Give examples to illustrate your answer.

**(10 Marks)**

- b) Suggest practical ways of reducing the divide in the Eswatini context.

**(10 Marks)**

**QUESTION 5**

Following a resolution in 2006 by the International Telecommunications Union (ITU) membership to migrate from analogue to digital terrestrial television there were numerous opportunities and challenges for the Southern African Development Community (SADC). Discuss; giving examples to support your answer.

**(20 Marks)**

**QUESTION 6**

Mobile Money uptake in South Africa failed to take off yet in the Eswatini context it has been phenomenal.

- a) Explain the factors that contributed to the failure/success of mobile money in the countries under review.

**(10 Marks)**

- b) Discuss the threats to freedom of expression with the VELA National Subscriber (SIM-Card) Registration Project.

**(6 Marks)**

- c) Explain some of the disadvantages associated with mobile money in the Eswatini context.

**(4 Marks)**