

UNIVERSITY OF ESWATINI
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2020/21 SEMESTER 1 EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: ADVOCACY AND JOURNALISM

COURSE CODE: JMC 411

TIME ALLOWED: 3 HOURS

INSTRUCTIONS

1. Answer THREE questions.
2. Spelling and grammar will count in grading.
3. Use your own examples to illustrate your answer(s)

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1

Using the practice of Advocacy Journalism, write an opinion piece in support of an issue you or your media is advocating for.

(20 Marks)

QUESTION 2

Give examples of how civic society has used the Eswatini media to influence reporting, and ultimately, affect public policy.

(20 Marks)

QUESTION 3

Write an essay stating if Advocacy Journalism can be a trusted source of news.

(20 Marks)

QUESTION 4

Give a critical analysis of how the mainstream media in Eswatini support Advocacy Journalism by using coverage of Non-Governmental Organisations (NGOs) as an example.

QUESTION 5

In his documentary, 'A Journey to Darfur', Nick Clooney uses a documentary to tell a story of the atrocities in Darfur.

What are the advantages that he gained in choosing this method of journalism?

(20 Marks)