

UNIVERSITY OF ESWATINI
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2020/2021 SEMESTER I EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: NEW MEDIA
COURSE CODE: JMC 423
TIME ALLOWED: 3 HOURS

INSTRUCTIONS:

Answer **THREE** questions.

Spelling and grammar will count in grading.

Use your own examples to illustrate your answer(s).

**THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN
GRANTED BY THE INVIGILATOR**

QUESTION 1 (COMPULSORY)

- a) Discuss the nature and source of fake news in the Kingdom of Eswatini.

(10 Marks)

- b) Discuss any three ways suggested by Lunga and Mthembu (2019) to combat the spread of fake news in the mainstream media in Eswatini.

(10 Marks)

QUESTION 2

The death of former Prime Minister, Barnabas S. Dlamini, showed the inhumane side of social media with regard to the African philosophy of *buntfu/botho/ubuntu*.

- a) Discuss, giving examples to illustrate your answer.

(10 Marks)

- b) Suggest practical ways through which this could be addressed in Eswatini.

(10 Marks)

QUESTION 3

There is a school of thought that mobile phones have a role to play in poverty alleviation. Discuss, giving examples to illustrate your answer.

(10 Marks)

Discuss any five factors inhibiting the use of mobile phones in poverty alleviation aiding your answer with examples.

(10 Marks)

QUESTION 4

Discuss the opportunities and challenges to online learning brought about by Covid 19. Give examples to illustrate your answer.

(20 Marks)

QUESTION 5

Discuss the nature and challenges of migration from analogue to digital terrestrial television of three Southern African Development Community members, Botswana, Eswatini and Zimbabwe. Illustrate your answer by giving examples.

(20 Marks)

QUESTION 6

Discuss the role, if any, of Information and Communication Technologies (ICTs) in accelerating the following Sustainable Development Goals (SDGs). Illustrate your answers by giving examples.

- a) Goal 2
- b) Goal 3
- c) Goal 4
- d) Goal 10

(20 Marks)