UNIVERSITY OF SWAZILAND

FACULTY OF SOCIAL SCIENCE

BACHELOR OF ARTS (SOCIAL SCIENCE) YEAR 2

FINAL EXAMINATION PAPER, JULY 2017

TITLE OF PAPER:

MEDIA AND POLITICS

COURSE CODE:

POL 209

TIME ALLOWED:

TWO (2) HOURS

INSTRUCTION:

1. ANSWER TWO QUESTIONS

2. ALL QUESTIONS CARRY EQUAL MARKS

OF 50 EACH

THIS PAPER IS NOT TO BE OPENED UNTIL PERM ISSION HAS BEEN GIVEN BY THE INVIGILATOR

- 1. Critically examine the elite and pluralist views on state-media relations.
- 2. Discuss the mass media's impact on democracy and governance.
- 3. Critically assess the claim that corporate media promotes a homogenized global culture.
- 4. Assess the role of social media in the promotion of social transformation.