

UNIVERSITY OF SWAZILAND
FACULTY OF SOCIAL SCIENCE
DEPARTMENT OF SOCIOLOGY
FINAL EXAMINATION PAPER, MAY 2006

TITLE OF PAPER : **SOCIAL PSYCHOLOGY**

COURSE CODE : **SOC 207**

TIME ALLOWED : **TWO (2) HOURS**

INSTRUCTIONS : **1. ANSWER ANY THREE (3) QUESTIONS.**
2. ALL QUESTIONS CARRY EQUAL MARKS.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GIVEN BY THE INVIGILATOR.

QUESTION 1

Discuss the role and importance of a well developed cognitive structure.

QUESTION 2

Explain the significance of social interaction in the construction of social reality.

QUESTION 3

Explain the extent to which electronic communication can substitute for face to face interaction.

QUESTION 4

Discuss the significance of social life and the ordering of space and time in modern society.

QUESTION 5

Some observers have claimed that modern societies are becoming 'devoiced'. Explain.

QUESTION 6

The basic notion of the theory of cognitive dissonance is that in social life there is a tendency towards cognitive consistency. Discuss.