

**UNIVERSITY OF SWAZILAND**  
**FACULTY OF SOCIAL SCIENCE**  
**DEPARTMENT OF SOCIOLOGY**

**SUPPLEMENTARY EXAMINATION PAPER, JULY 2008**

**TITLE OF PAPER:       SOCIAL PSYCHOLOGY**

**COURSE CODE :       SOC 207**

**TIME ALLOWED:       TWO (2) HOURS**

**INSTRUCTIONS:**

- 3.    ANSWER ANY THREE (3) QUESTIONS**
- 4.    ALL QUESTIONS CARRY EQUAL MARKS**

**THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION HAS  
BEEN GRANTED BY THE INVIGILATOR.**

**QUESTION ONE (1)**

Critically discuss the nature and origins of prejudice and discrimination. Give examples.

**QUESTION TWO (2)**

Discuss motives which underlie our tendency to conform.

**QUESTION THREE (3)**

Discuss the nature, scope and application of Social Psychology to our understanding of human behaviour.

**QUESTION FOUR (4)**

Critically discuss the impact that the media has on gender stereotypes. Illustrate with examples from Swaziland.

**QUESTION FIVE (5)**

Identify factors that affect membership in a group. Discuss one of them.

**QUESTION SIX (6)**

With illustrations, define attitudes and explain how attitudes can be measured.